

Small Commercial - Outpatient Healthcare  
Spectrum® Business Owner's Policy -  
Optional Data Breach Coverage & Services



## HELP TO PROTECT YOUR PRACTICE'S REPUTATION WITH DATA BREACH COVERAGE



### Is Your Practice Prepared for a Data Breach?

A business laptop is stolen, a back-up drive or smart phone is missing and paper files are not shredded.

You can be confident that The Hartford's Data Breach insurance will provide swift solutions to help safeguard and restore your practice's reputation and patients' trust, and provide you, your patients and office staff with help before and after a breach.

**When a data breach happens and personally identifiable and personal health information is exposed, most businesses are required by law to take action or face the possibility of civil litigation or other penalties.** Before the unthinkable happens, you need the tools and information to confidently assess the situation and manage the crisis.

### The Right Solution: The Hartford's Data Breach Offering

- Delivers peace-of-mind breach expense coverage to help you cope with rising breach costs, including public relations and good-faith advertising, and defense and liability expense coverage if a claim is brought against you by one of your patients who has been affected by the breach.
- Supplies professional assistance to help you confidently handle a breach crisis.
- Provides easy access to a secure breach preparedness web site, featuring easy-to-understand tips and guidelines you and your staff can use every day - not just when you have a claim.

**WEST VIRGINIA**  
**MEDICAL INSURANCE AGENCY**  
*"Meeting the insurance needs of physicians"*

**Steve Brown, Agency Manager**  
304.925.0342, ext. 22  
1.800.255.4747, ext. 22

**4307 MacCorkle Ave., SE**  
**Charleston, WV 25304**

**GET A QUOTE TODAY!** Contact your local Hartford agent.

**WEST VIRGINIA MEDICAL  
INSURANCE AGENCY**

This document outlines in general terms the coverages that may be afforded under a Hartford policy. All policies must be examined carefully to determine suitability for your needs and to identify any exclusions, limitations or any other terms and conditions that may specifically affect coverage. In the event of a conflict, the terms and conditions of the policy prevail. All Hartford coverages described in this document may be offered by one or more of the property and casualty insurance company subsidiaries of The Hartford Financial Services Group, Inc.